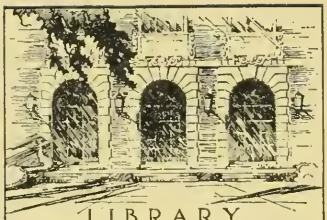

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ENVIRONMENTAL REFORM IN THE UNITED STATES: The Populist-Progressive Era and the New Deal

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INTRODUCTION

It is well-known that every generation rewrites history to accord with its own vision of the present and the future. The same is true of any professional group at different stages of its career. The aim in this bibliography is to suggest a basis for broadening the scope of planning history in line with recent changes in the vision of the urban planning profession. Last year, the American Institute of Planners dropped the limiting focus on land use and emphasized its interest in the "---unified development of urban communities---states, regions and the nation". Now it is challenged to maintain in its members a corresponding breadth of outlook. This objective, of course, should be reflected in the curricula of the planning schools, including the history courses.

As a step toward broadening our conception of planning history, I have taken as my subject environmental planning at all scales, rather than city planning or metropolitan planning or even regional planning. Also, I have tried to stress the link between the history of environmental planning and general social history, a link which the professionalization of planning has always tended to obscure. Happily, the groundwork for such an approach has already been laid by certain social historians, notably Samuel P. Hays and Roy Lubove.

The basis of their approach is the idea of environmental planning as a type of social reform. Hays has described modern American history as "---, above all, a story of the impact of industrialism on every phase of human life". Industrialism generated a powerful reforming impulse in this nation which found expression in a great variety of reform movements, many of them concerned specifically with the reform of the natural and man-made physical environments. What shapes has environmental reform taken in the past, where does it stand today, and what are its future prospects? Major parts of the story have already been told by Roy Lubove in several recent works, particularly The Urban Community: Housing and Planning in the Progressive Era (1967).

One of the advantages of relating environmental planning history directly to general social history is that it simplifies the problem of periodization. The framework employed here is a familiar one in American historiography. It consists of two distinct reform periods of unequal length. The first is the Populist-Progressive era, roughly 1885-1920, which Hays refers to as one of the richest in American history. It is also immensely important for planning history since it was in this period that many of the characteristic themes of contemporary planning first appeared. The second period is that of the New Deal, regarded by some historians as a renaissance of progressive reform and by others as a definite break with the progressive past.

To a layman both points of view seem defensible. Many elements of the New Deal program (e.g. subsistence homesteads, TVA) appear as the products of progressive themes interacting with the exigencies of the depression. But the New Deal also saw some of the first real attempts at "social planning" in the current sense of that phrase, for example, the social security legislation and the youth programs. As adumbrations of present-day trends in urban planning, they are represented here even though, strictly speaking, they are not examples of environmental reform.

Corresponding to this division of the subject, the bibliography is divided into two major parts. Part I covers the Populist-Progressive era and, for reasons of continuity, the 1920's. It is based mainly on Lubove's writings and his published sources modified and rearranged to emphasize two intersecting lines of environmental reform thought: A line of thought descending, as it were, from the level of the national region to the urban neighborhood and below; and an opposite line ascending from the tenement to the metropolitan region and beyond. These are respectively the subjects of sections A and B of Part I. Part II, covering the New Deal and the war years (again for continuity), is a compilation of my own culled from a variety of sources.

Even in the single department of environmental reform, the literature of both periods is voluminous.[1/] Consequently, I have had to be extremely selective and it wouldn't surprise me to learn that my judgement in including some items and omitting others hasn't always been the best. Naturally, I would like to hear about such deficiencies from specialists on the subjects and periods in question. The main thing, however, is the organization of items and the idea implied in this organization- environmental planning thought as an integral part of contemporary social thought, evolving not randomly or according to its own logic, but according to the requirements of the age and understandable only in relation to those requirements.

1/ For additional material covering these periods, see Robert J. Heifetz, An Annotated Bibliography on the Changing Scope of Urban Planning in the U.S. Exchange Bibliography #86. Monticello, Illinois: Council of Planning Librarians, 1969.

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